



When Car-Free Dieters Lose, Your Business Gains



Become a Car-Free Diet Partner Today!



How the Car-Free Diet Can Improve Your Figures

Each time Arlingtonians leave their cars at home – choosing instead to bike, walk, ride transit, carshare or telework – our county “loses” a lot. Like dependence on fossil fuels, congested roadways and countless “unwanted pounds” of greenhouse gases. That’s what Arlington’s Car-Free Diet is all about – taking advantage of all our easy-to-use car-free options to make the community a better place.

If this healthy community program sounds like something you’d like to support, then become a Car-Free Diet Partner today. It’s as easy as placing a few brochures on your counter, or putting up a poster in your window. Not only will you help Arlington, but you’ll also gain valuable business exposure, ultimately improving your bottom line.

What’s in it for your BUSINESS

- Free listing in the Car-Free Diet Partner Directory
- Positive awareness of your organization in the community
- Potential to attract new customers
- More transportation options for your customers and employees
- Valuable business exposure through Arlington County Commuter Services events and promotions

What’s in it for your COMMUNITY

- Better air quality and a cleaner environment
- Less traffic and more parking spaces available for those who choose to drive
- Increased mobility
- Active, healthier lifestyle choices

See Results in 3 Easy Steps

Step 1

Start Your Car-Free Diet Partnership!
Contact Arlington County Commuter Services
at 703-247-2125 for help

Step 2

Sign the Car-Free Diet Partnership Pledge
(it's hassle-free and non-binding)

Step 3

Choose One or More Car-Free Diet
Activities to Participate in



Provide Counter Space for a Transit Brochure Display
Showcase the Arlington County Bike Map, ART or Metrobus schedules, Car-Free Diet or Walkabout brochures and maps of your business' neighborhood on your counter.



Feature Transit Options on Your Printed Materials and/or Website
Provide your customers with specific transportation options and links to get to your location on brochures, menus, coupons, bulletins and your Directions/Contact Us page.



Link to CarFreeDiet.com and CommuterPage.com from Your Website
This is another great way for your customers to access information about transit, walking and biking options, and learn cost and energy efficient ways to reach your location.



Host an Event or Activity to Promote Car-Free Options
Try hosting a lunch or quiz night, or offer discounts, coupons or gift certificates at special events where the Car-Free Diet will be promoted.

A Car-Free Diet Partnership Makes Great Company

Helping create a greener, healthier Arlington community means you'll be joining the ranks of like-minded businesses who are already Car-Free Diet Partners, such as: Revolution Cycles, Arlington Cinema & Drafthouse, Army Ten-Miler, Clarendon Alliance, Columbia Pike Revitalization Organization, Eastern Mountain Sports, Hudson Trail Outfitters, Mister Day's, Robeks's, Scoop Beaugard's, Signature Theatre and many more.

Reviews from ACCS Car-Free Diet Partners



"Support provided by the (ACCS) Street Team during the Marine Corps Marathon proved most beneficial in answering transportation questions for the 30,000 runners and 100,000 spectators as they converged on Arlington for the day's festivities."

– Marc Goldman, Marine Corps Marathon

"We've been very pleased with our involvement in the ACCS Car-Free Diet Partnership Program and have found that it's a great and easy way for Arlingtonians to be more active and get around. Our customers love the free map of local bike trails and it's been an effective method for us to interact and network with other local business."

– Jakob Wolf-Barnett, Revolution Cycles

To learn more about the Car-Free Diet program, or to try it out for yourself, visit carfreediet.com

Arlington County Commuter Services (ACCS) provides information about alternatives to driving alone to residents, workers and visitors in Arlington. These efforts have produced some amazing results. Arlington now has the fewest Single Occupancy Vehicle (SOV) drivers in suburban metropolitan Washington, and with your help, we can do even better.



DEPARTMENT OF
ENVIRONMENTAL SERVICES
Arlington County Commuter Services

Arlington Transportation Partners | The Commuter Store |
CommuterPage.com | CommuterDirect.com | Bike/Walk Arlington